

At a glance

# Community Sponsorship Program



The Queensland Hydro Community Sponsorship Program supports community and industry events predominantly in the regions where our proposed projects are located.

The Community Sponsorship Program is underpinned by four strategic priorities:

## Tourism and economy

Tourism is an important driver and presents significant opportunities to grow and leverage enduring positive benefits for the local area and broader region surrounding our project locations.

We will support initiatives that help people and economies thrive. We will do this through local economic development activities that build capacity, capability and resilience to enable our communities and regions to grow and prosper.

## Health and wellbeing

Health and wellness is at the core of every individual and collectively contributes to the vibrancy at the heart of every community.

We will support initiatives that deliver optimum health and wellness benefits to the local community. This may include programs or activities targeting community participation, or infrastructure of recreational facilities to enable them.

## Environment and sustainability

We understand and value the importance of respecting and nurturing the environment that surrounds us, in both its natural and developed forms.

We will support initiatives that enhance, protect and celebrate the local environment. Ensuring a sustainable future for the land, skies and water surrounding our communities will benefit us all.

## Community connection

Connection creates community. We will support initiatives that contribute to community connectedness.

This may include programs or activities that bring people together, connect cultures, backgrounds, ages and stages of life. It may include physical connections to enhance towns and local areas so there are pathways to connect or places to gather.

We will recognise and preserve the history and culture that underpins the area, celebrate creativity and the arts emerging from our communities, knowing that connection is at the essence.



## Sponsorship Application Process





## Application requirements

Applicants will be able to submit their request for sponsorship through Queensland Hydro's website. Queensland Hydro uses the SmartyGrants platform to manage the grant application process.

Applicants will need to provide the following information:

### Applicant details

- Name of the applicant organisation (legal name and registered business name)
- Applicant legal entity type (i.e., registered not-for-profit, school, or Registered Aboriginal Corporation)
- Contact details of applicant organisation (including address, a nominated contact officer, email address, and phone number)
- ABN details
- GST details (if applicable)

### Funding request details

- Name of the event for which sponsorship funding is sought
- A short summary of the event's purpose, community outcomes, and sponsorship benefits offered to Queensland Hydro
- The funding amount sought (ex GST).

These questions will not form part of the assessment.

All applications will be assessed against the eligibility requirements and assessment criteria.

Successful and unsuccessful applicants will be notified via email within 8 weeks.

### Eligibility requirements

To be eligible for funding, applicants must meet the following criteria:

- Applicant must be applying for funds to be used in a location area relevant to Queensland Hydro and our proposed projects
- Application must be an eligible organisation
- Applicant must be of sound financial standing
- Applicant must be of sound legal standing
- Applicant must be applying for funds to be used consistent with the Queensland Hydro's Community Benefits Framework
- Applicant must align with the strategic priorities of the Community Benefits Framework
- Applicant must sign a declaration outlining the legal stipulations surrounding the sponsorship funding.



## Assessment criteria

The criteria consists of three assessment themes as outlined below. Not every application that meets the assessment criteria will receive funding.

### Strategic fit

#### Alignment with objectives

- Does the initiative align with our values?
- Does it fit with at least one of the strategic priorities?

#### Local relevance

- Does the initiative meet specific needs in the community?

### Community value

#### Positive community outcomes

- Does the initiative have direct and meaningful benefit to the local community?
- Does it foster economic growth?
- Does it enhance community well-being or create opportunities for community connection?
- Does it enhance or celebrate the local environment?

#### Inclusivity

- What parts of the community will the initiative reach?

### Deliverability

#### Feasibility

- Does the initiative have an effective delivery approach (clear objectives, accountabilities, timelines and budget)?

#### Effective execution

- Does it have a practical execution plan - feasible time, budget, resources to implement?

### Communicating the community value

To ensure that Queensland Hydro is securing appropriate benefits, beyond logo recognition, through a sponsorship arrangement, applicants will also be required to answer three questions demonstrating the value that they offer. This will be considered relative to the funding amount sought, enabling Queensland Hydro to determine the value for money of the proposed sponsorship arrangement for the organisation.

## Governance and funding process

All applicants will be advised by email of the outcome of their application.

### Successful applicants will receive the following:

- A copy of the sponsorship funding agreements, which outlines the terms, conditions, and performance indicators for the approved application, to be signed
- An invitation to supply tax invoice and banking information to receive payment
- Information and template for the required reporting arrangements, which is in the form of the 'Sponsorship Milestones and Completion Report'.

### Successful applicants:

- Must submit their invoice once informed that sponsorship is approved, which will take approximately 3 weeks to process
- Will need to be added to Queensland Hydro's supplier list and information on your organisation will be required
- Will need to ensure the key contact person listed on the application form is contactable throughout the funding process, and that their contact details are correct and up to date.

## Post implementation report

The successful applicant will be required to submit a 'Sponsorship Milestones and Completion Report' within six months of the funds being allocated. This 'Sponsorship Milestones and Completion Report' will detail both how the funds were spent, as well as how the project benefits were realised, in accordance with what was specified on the sponsorship application.

## Get in touch

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